

Avesco Group plc  
(‘Avesco Group’ or the ‘Company’)  
Formerly known as InvestinMedia plc

21 May 2007

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Australia, Canada or Japan

Update re offer

It has come to the attention of the Company that, due to a processing error, there were some minor inaccuracies in the figures stated in the announcement made by the Company on Thursday 17 May 2007. The references in that announcement to:

(1) the number of new ordinary shares to be issued by the Company should have been to 9,669,602 ordinary shares;

(2) the issued share capital of the Company should have been to 25,985,899 ordinary shares;

(3) the aggregate cash sum payable to shareholders of Avesco plc by the Company should have been to £7,289,619.40;

(4) satisfaction of elections under the Partial Cash Alternative in excess of the 25 per cent. allocation should have been to such elections being satisfied in respect of approximately 7.29 per cent. of total excess elections; and

5) Richard Murray’s shareholding should have been to 4,836,317 ordinary shares representing 18.61 per cent. of the enlarged issued share capital. Cameron Maxwell’s shareholding should have been to 100,541 ordinary shares representing 0.38 per cent. of the enlarged issued share capital.

The Company today issued and allotted 610 new ordinary shares of 10p each and following these issues, the total number of ordinary shares in issue will be 25,985,899.

Application will be made for the 610 new ordinary shares to be admitted to trading on AIM. It is expected that the admission will be effective from 25 May 2007.

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