

Trading Update

08/10/2007

Avesco Group plc ('Avesco'), the provider of services to the corporate presentation, entertainment and broadcast markets, announces a Trading Update for the year to 30 September 2007.

Ian Martin, Chief Executive, commented; 'I am pleased to report that, underlying trading in the Group's core businesses since the merger between InvestinMedia plc and Avesco plc in May 2007 has been ahead of market expectations, particularly in our largest division, Creative Technology and our full service business in Holland, JVR.

'The receipt of additional consideration in respect of a completion accounts' adjustment relating to the sale of the Group's interest in Complete Communications Corporation Ltd has substantially offset the write off in respect of the Group's interest in Medal Entertainment & Media plc, which went into administration in July, and the loss on disposal of the Group's interest in 2waytraffic N.V. which raised £1.45 million cash before expenses.

'When the effects of the better underlying trading and these exceptional items are combined, I expect the Group's overall profit for the year to 30 September 2007 to be in line with market expectations.

'Initial trading in Creative Technology's new Dubai operation has been encouraging and the new Shanghai office will commence trading in the next few weeks. Presteigne has continued to expand its operations with the opening of its first office in Holland and a second German office in Munich. Further new openings are planned for elsewhere during the current financial year. Fountain Studios started the current year strongly with high utilisation levels including a new series of 'The X Factor' television show.

'The outlook for the year to 30 September 2008 is encouraging, with a number of major international sporting events scheduled for later in the financial year. Although very early days, the year has begun well and prospects remain positive.'

Preliminary results for the year to 30 September 2007 are expected to be announced in mid-December.

About Avesco

Avesco is a media services business employing some 580 people and operating mainly in the UK, mainland Europe and North America. Its three principal divisions comprise Creative Technology, Full Service and Broadcast Services.

For further information please contact:

Avesco Group plc
Ian Martin, Chief Executive

John Christmas, Finance Director
Tel: 01293 583400

Weber Shandwick Financial
Terry Garrett, John Moriarty,
Tel: 020 7067 0700

JM Finn Capital Markets Limited
Clive Carver, Charles Cunningham, Edward Frisby
Tel: 0207 600 1658