



Brewery appoints in-house AVS experts Iconic venue announces relationship with MCL



London venue, the Brewery is delighted to be welcoming MCL, part of the Avesco Group, as its new in-house audio visual partner. The appointment of MCL, a leading full service audio visual solutions provider with branches around the UK, demonstrates a commitment from the Brewery to evolve continually its already award winning one stop offering and remain the scene to be seen for all of London's leading events.

MCL looks forward to working with the Brewery in taking a fresh look at the traditional venue AV package and setting new standards for the live event industry. Visitors to the Brewery will benefit from cost effective and innovative solutions that offer the whole package from simple AV technology to the more sophisticated full service production.

General Manager, Maria Duddin comments "We are thrilled to be working with MCL. Their exceptional commitment to innovation and customer satisfaction has been inspiring and we are delighted to be the first large venue in London to appoint MCL as the in-house production team. This is a very exciting time for the Brewery and I can see this being a long successful partnership that will have significant benefits for event organisers at the Brewery"

MCL has a strong track record of providing cutting-edge visual presentations which is backed up by both their valuable experience and their investment in high quality equipment and staff.

David Nicholson, Managing Director of MCL, commented "It is a tremendous honour for MCL that such a prestigious venue as the Brewery should select us as their AVS partner. We intend to add real value to the AVS offering at the Brewery and we are really excited about working with Maria and her team."

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