

e-fascination

The magazine for Avesco Group plc

July/August 2010

Dear Colleague,

Welcome to the July issue of *e-fascination*. Please remember that if you have any stories from around the Group kindly let us know at fascination@avesco.com

News from around the Group

> **JVR – one of the best training companies in the Netherlands!**

JVR Audiovisual was one of just three nominees for the title of “Best Learning Company” at the awards ceremony of the 2010 CreAwards. The CreAwards recognise best practice and best trainer learning in the creative industry and acknowledge the importance of training in the work environment. JVR offers internships with training through their offices in Amsterdam and Roosendaal. Hans Westendorp, JVR Operations Manager commented: “It is a tribute to our trainers who tend to forget just how valuable their work is. All the staff benefit from their efforts because the teaching process doesn’t end with the trainees.”

> **Joining the list of Group companies having their websites redesigned and brought in house by Avesco’s IT team, MCL launched their new site in June this year.** Take a look and see what MCL’s new site can offer.



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Presteigne Charter kicks World Cup into action



holders Sky GmbH and RTL for coverage of the FIFA World Cup.

For four weeks in June and July, the FIFA World Cup 2010 presented itself to televisions around the globe.

Stadiums throughout South Africa prepared for the onslaught of international football fans and intercontinental broadcasters steadied themselves for one of the most important and high profile world broadcasting jobs of the decade.

Presteigne Charter were proud to have been awarded the contract to provide technical facilities and broadcast solutions for the UK rights broadcast holders, BBC and ITV, in addition to Input Media for Sky Sports and also for German rights broadcast

CT’s new investments enlarge inventory further



With technology lying at the heart of Creative Technology’s business, CT London’s extensive inventory has been enlarged further with the purchase of new products that complement CT’s already comprehensive stock of audio visual equipment.

Taking delivery of new modular display screens and projectors means CT can remain ahead of our competitors, ensuring we provide the very best of equipment to events worldwide.

Amongst the new purchases, CT now own four new types of LED Video Display systems – the Flyer 12, the Flyer 18, the Panasonic 12mm LED and the Spider 30. You can download product sheets for these via www.ctlondon.com.

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Dave Crump, CT London’s Managing Director commented: “Despite our industry facing many challenges over the past 18 months, CT has continued to see rapid development in the sports and entertainment sectors of our market. “These new products are a first step in our development of a unique family of high performance LED systems to meet the anticipated demand across all market sectors in the coming years.”

Avesco Group companies net advantage at tennis

Presteigne Charter has had a long and successful relationship with both Roland Garros and Wimbledon Tennis Championships and this year has been no exception.

Providing a wide array of equipment for the French Open Tennis Championships, Presteigne Charter was contracted to Rights Holder, Tennis Channel, and via sub license agreement, ESPN and NBC. In addition, the Company was also contracted to Japan Pay TV Broadcaster WOWOW and Input Media who provided the International Super Signal and daily highlights programme. Presteigne Charter’s resources were then swiftly transported from Paris to the heart of London in time for the first rounds at Wimbledon on the 21st.

Wimbledon has also been a long running project for **CT London**. Fresh from Queens and Eastbourne, CT supplied the on court Rolex scoreboards and IBM ball speed indicators on No. 1, No. 2 and Centre Courts in addition to match information displays around the complex. CT also provided their new Panasonic screen on what has fondly become known as Henman Hill. On the back of what is now a ten year relationship with Wimbledon, CT has been appointed to provide a similar set up other UK tennis tournaments including the Davis Cup, Queens, Eastbourne and has the year rounded off by the ATP World Finals held at the O2 Arena in November.

While a British tennis player hasn’t been seen to pick up a big trophy at Wimbledon for many a year, it appears that Avesco has two very strong players in the world of tennis.

An Avesco Group plc publication.

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