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## NEWS RELEASE

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### CREATIVE TECHNOLOGY PROVIDES VIDEO DISPLAYS FOR VICTORIA'S SECRET WINTER FASHION SHOW



Miami Beach, FL – The lingerie industries most elaborate evening took place at the newly renovated Fontainebleau Miami Beach Hotel before a star-studded audience. Supermodels Heidi Klum and Top Models Alessandra Ambrosio, Selita Ebanks, Doutzen Kroes, Adriana Lima, Marisa Miller, Miranda Kerr and several of Victoria's Angels starred in this years holiday inspired fashion show. Supported by a full orchestra, recording artist Usher performed a medley of old and new hits as models hit the runway donning a couture collection of bras, panties, sleepwear and dresses.

Chosen by Producers done and dusted inc, audio visual staging services provider Creative Technology supplied 70 sq meters of Martin 40mm scenic LED panels, 12 Christie +S20 Video Projectors and technical services. Supporting a glittery catwalk and silver palm trees, center stage featured three screens displaying bold, stunning graphics and text. Each screen consisted of (5) individual panels 6' wide by 35' tall with 6" gaps between panels and was backed by 4 Christie projectors. Models entered and exited behind Martin scenic LED walls positioned stage right and left. Each wall was configured in three strips, two (3) wide by (5) high and one (2) wide by (5) high and also displayed text and graphics.

The extravaganza was taped, will air on CBS on Wednesday, December 3<sup>rd</sup> and will no doubt be the years most watched fashion show.

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